


FMCG

 **zed** Connecting your **business**
to payments

Problem

Many FMCG businesses use mobile money and bank payment methods. However, invoice issuing is delinked from payments thus creating a reconciliation nightmare for the business.

It forces the business to match invoices and payments manually.

The process is error prone, slow and laborious with a high prevalence of fraud.



The Solution

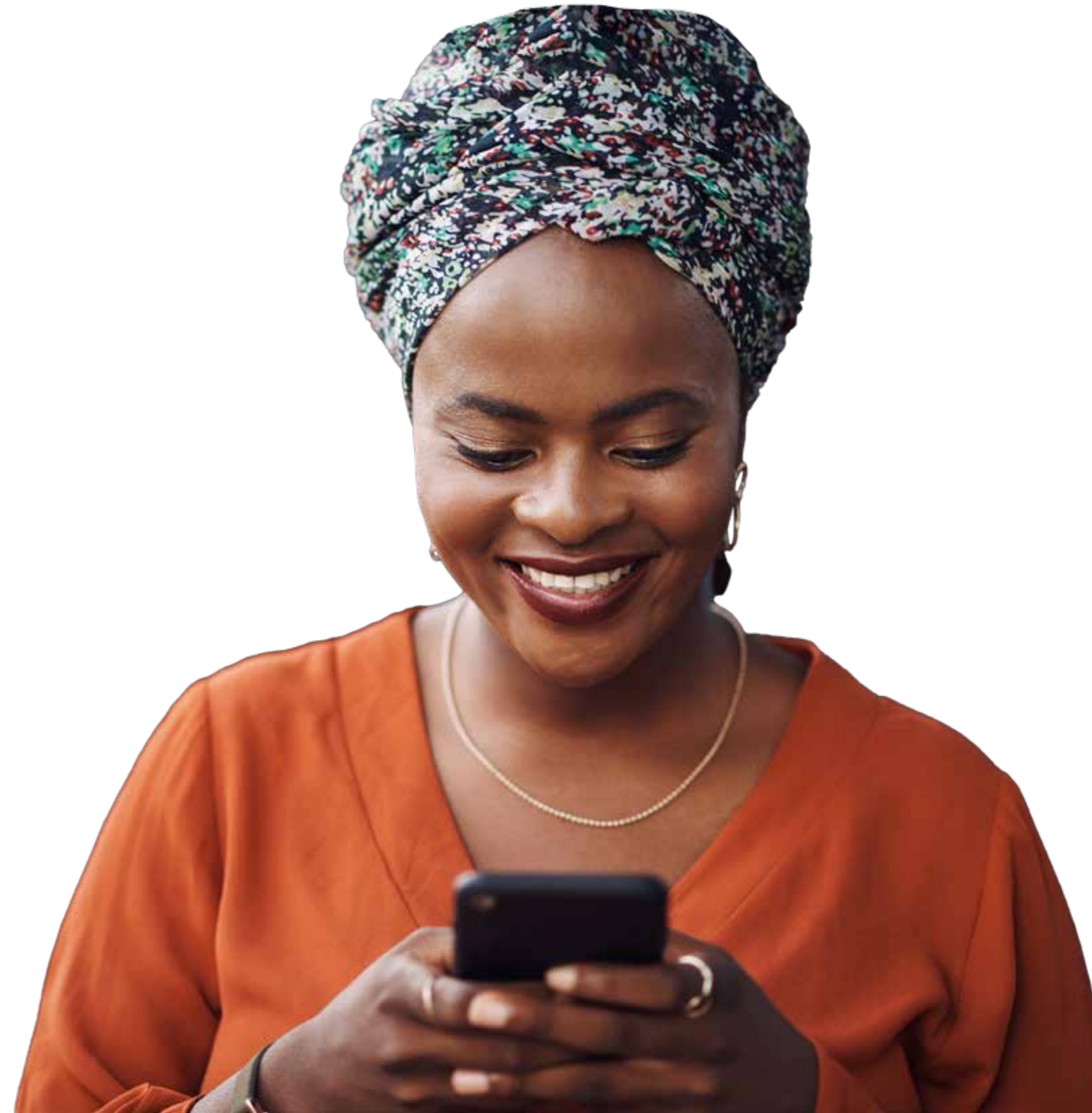
Zed enables FMCGs to have an end-to-end invoicing and payment process from manufacture to distributors and retailers, automating reconciliation.

- ✓ Integrates to obtain invoices presenting them for payments.
- ✓ Auto reconciles with ERP.
- ✓ No manual processes.
- ✓ Tracks every transaction and eliminates human error.



Benefits

- ✓ End-to-end process automation - simplicity.
- ✓ Easy invoice tracking.
- ✓ Automated reconciliation.
- ✓ Improved customer retention.
- ✓ Improved service to retailers/distributors.
- ✓ Easy payment tracking.
- ✓ Ability to analyze customer data.



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